



chillin' out
in capital style

on the town

The six winners' whirlwind trip to the nation's capital included makeovers; a gala awards ceremony; hanging out with Jessica Simpson, Brandy, Nikki McCray and the First Lady, and a tour of the city by night. McCray, Simpson and Brandy got up close and personal with Mrs. Bush (above).



Can one girl really make a difference?

Just ask the winners of the fourth annual *seventeen* • Cover Girl Volunteerism Awards. They made music for the elderly, brightened the lives of needy kids, rebuilt neighborhoods blighted by disaster and found ways to boost young girls' self-esteem. We honored these amazing achievers with a trip to Washington, D.C., and a ceremony featuring First Lady Laura Bush, actress and Cover Girl model Brandy, singer Jessica Simpson and WNBA all-star Nikki McCray. Our three first-place winners (in age categories 12–14, 15–17 and 18–21) won \$10,000 scholarships and matching donations to the organizations they founded or support; the three second-place winners won \$5,000 scholarships and matching donations to their organizations. Feeling inspired? Find out how you can help, too. ▶
by Margaret Magnarelli



The goodwill girls (clockwise, from opposite page): Jessica Ou tunes in to the needs of the elderly; Lindsay Hyde inspires strong girls to become strong women; Laura Goldstein creates kits for kids whose parents have cancer; Alysia Orosco shares smiles and stuffed animals with hospitalized children; Jennifer Sasso uses art lessons to paint smiles on the faces of abused and sick kids; and Alysia Clark helps communities affected by disaster.



150 youth volunteers to help assemble the bags. And Creative Kids is an official nonprofit organization, with a board of directors and all.

THE FUTURE Jennifer is committed to providing art bags through July 2002, which will bring her total to 7,300; she also just completed a mile-of-pennies fund-raiser. Creative Kids will continue to expand in Florida, and Jennifer is thinking ahead: "When I decide where I want to go to college," she says, "I'll be looking for a school near a facility so I can start a branch of Creative Kids there."

HOW YOU CAN HELP E-mail Jennifer at

Jms1240@aol.com, or contact a local hospital or shelter.

Alysia Clark

Iowa



THE INSPIRATION

Watching TV coverage of the floods that devastated Ohio in 1997, Alysia spotted a heart-wrenching shot of a little girl with her dog in a boat. "The look on her face ripped me apart," Alysia recalls, "I wanted

to help people who were going through something like that."

THE CHALLENGE That month, Alysia

recruited a team of 14 volunteers from her area. She contacted the United Methodist Committees on Relief to find out where they could be of help. The team raised money from donations and a brunch at a local church and headed out to West Union, an Ohio town destroyed by floods. They did everything from putting in new water cisterns to reshingling a storage shed.

THE RESULTS "We were ready for another trip as soon as we got home!" says Alysia, who's now 20. Since then, the group has provided aid to a poor urban community in Illinois and cleaned up after tornadoes in Oklahoma and Kansas. They've acquired official nonprofit status as Teens Making a Difference—with Alysia as president.

THE FUTURE Alysia will be a college junior this fall; she now considers herself more of a chaperone to the group. Her younger sister, Hilary, has worked on recruiting new volunteers, and Alysia hopes Teens Making a Difference will double in size with the help of her volunteerism award. The group is planning its next big trip this summer. "With the flooding here in Iowa, we might stay in-state, or we might go to North Dakota," says Alysia. Her long-term goal: To work in family services and continue the trips every year.

HOW YOU CAN HELP If you live in Iowa and want to work with Alysia's group, e-mail her at Teensmakingadifference1@hotmail.com, or visit Habitat.org or Alternativebreaks.com for other ideas.

Jessica off-stage

Simpson's commitment to charitable works hits all the right notes.
by Laura Morgan



On a grueling road trip to promote her new CD, *Irresistible*, pop singer Jessica Simpson, 20, nonetheless found time to stop off in Washington and help present our awards. After all, this Dallas-based minister's daughter has been volunteering since she was 14, when her dad took her to visit a Mexican orphanage, Casa Hogar Elm. "I'm from an upper-class area where material possessions are important," says Simpson. "I saw kids who had absolutely nothing and were extremely happy. It put everything in perspective."

Simpson says that even though the children she visits don't speak English, human contact can transcend language barriers: She's performed a benefit concert to raise funds to improve conditions at Casa Hogar Elm. Still, it's her personal contributions that Simpson considers the most valuable—she sings for the orphans, of course; she's also built bunk beds for them, and she gives out lots of hugs. She hopes other teens will follow her example. "Whether it's feeding the homeless at a shelter or volunteering at the Salvation Army," says Simpson, "you don't need to be a celebrity to help!"

Lindsay Hyde

Florida



THE INSPIRATION

While organizing an organ-donor-awareness campaign at her high school, Lindsay noticed

something disturbing: The boys involved seemed far more confident than the girls.

THE CHALLENGE After that wake-up call, Lindsay sat down and wrote a curriculum for schools that she called Strong Women, Strong Girls. It uses journal writing and public speaking to encourage self-esteem in (continued on page 162)

Sweepstakes rules

No purchase necessary. A purchase does not improve your chances of winning. Sweepstakes will be open to all legal residents of the fifty (50) United States and the District of Columbia under the age of 30. Enter by providing the following information on a 3x5 card: name, address, phone number, age and e-mail address (if available). Entries may be handwritten or typed. Multiple entries are not permitted. One entrant per entry. No more than one entry per envelope can be submitted. Seventeen and the sweepstakes' sponsors shall not be responsible for lost, late, mutilated or misdirected mail. Entries that are printed by machine, mechanically reproduced, tampered with, illegible or incomplete are not eligible. The drawing will take place under the supervision of seventeen. Participants agree to be bound by these rules and the decisions of the judges, which are final. Odds of winning will be determined by the total number of entries received. Prizes are not transferable. No substitutions of prize allowed by winner, but seventeen and the sweepstakes' sponsors reserve the right to substitute a prize of equal or greater value. Prizes are not redeemable by winner for cash value. All entries and requests become the property of seventeen and will not be acknowledged or returned. Seventeen will have the right to photograph the winner. Entry constitutes permission to use the winner's name, picture, likeness, and city and state of residence for purposes of trade, publicity or promotion for no additional compensation. The winner (or the parent/guardian if winner is a minor) will be required to execute an affidavit of eligibility, compliance with sweepstakes rules and release of liability. All taxes on prizes are solely the responsibility of the winner. All entrants release seventeen and the sweepstakes' sponsors, their affiliates, parents, subsidiaries, directors, officers, employees, and agents, and all others associated with the development and execution of this sweepstakes from any and all liability from injury, loss or damage of any kind resulting from participation in this promotion or acceptance or use of any prize. Failure to execute and return any requested document within fourteen (14) days of postmark, or return of notification or prize as undeliverable, may result in forfeiture of prize. An alternate potential winner may be selected at the sole discretion of seventeen. All reasonable effort will be made to contact the winner. Void where prohibited by law. All federal, state, and local laws and regulations apply.

seventeen/Take the Plunge Contest on page 14:

No purchase necessary. A purchase does not improve your chances of winning. Contest will be open to legal residents of the fifty (50) United States and the District of Columbia who are ages 13 to 18 as of June 27, 2001. To enter, give your name for DeepWorker (three words or less) and include an explanation of 100 words or less on why you chose the name. Send your entry to: seventeen/Take the Plunge Contest, Who Know?, 850 Third Avenue, New York, NY 10022. Multiple entries are not permitted. One entry per person. All entries must be received by June 27, 2001. Entries will be judged equally on the creativity of the name, the content of the explanation and its relevance to the expedition. Check out NationalGeographic.com/seas for more information on Sustainable Seas. Two winners (plus one chaperone for each) will each receive a trip to a Sustainable Seas Expedition during the summer of 2001. All taxes on prizes are the responsibility of the winners. Winners will be notified by phone and/or mail on or about July 3, 2001. Submission of entry constitutes entrant's consent (or that of her or his parent/legal guardian) to irrevocably assign to seventeen/National Geographic/Sustainable Seas Expedition any and all rights to entry, including, but not limited to, intellectual property rights. Acceptance of prize constitutes winners' permission to use their names, likenesses, and cities and states of residence, and to be photographed, for advertising and publicity purposes without additional compensation

except where prohibited by law. All federal, state, and local laws and regulations apply. Void where prohibited by law. Seventeen and National Geographic reserve the right not to pick a winner. All entrants are bound by the Full Rules. To obtain Full Rules, send a self-addressed, stamped envelope to: seventeen/Take the Plunge Contest Official Rules, Who Know?, 850 Third Avenue, New York, NY 10022. Approximate value of each prize is \$2,000, which includes food, round-trip airfare, and three nights' lodging for the guest and a chaperone.

seventeen/Delia's Giveaway on page 28:

For online entries (entrants must be 13 years or older), go to seventeen.com/rules/jul01 for a complete set of rules. Employees of seventeen/Delia's, their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and their family/household members are not eligible to enter. Enter by providing the following information on a 3x5 card: name, address, phone number, age and e-mail address (if available). Send your entry form to: seventeen/Delia's Sweepstakes, Fashion, 850 Third Avenue, New York, NY 10022. All entries must be received by July 2, 2001. The 10 prizewinners will be selected by random drawing from all entries on or about July 9, 2001. The prizewinners will be notified by mail by July 23, 2001. To obtain a list of winners, send a self-addressed, stamped envelope after July 23, 2001, to: seventeen/Delia's Giveaway Winners List, Fashion, 850 Third Avenue, New York, NY 10022. The 10 prizewinners will each receive a pair of sunglasses. Seventeen and Delia's make no warranties with regard to the prizes. Prizes must be claimed by July 31, 2001. Approximate value of each prize is \$9.

seventeen/Fashion Spy Giveaway on page 31:

For online entries (entrants must be 13 years or older), go to seventeen.com/rules/jul01 for a complete set of rules. Employees of seventeen/Fashion Spy, their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and their family/household members are not eligible to enter. Enter by providing the following information on a 3x5 card: name, address, phone number, age and e-mail address (if available). Send your entry form to: seventeen/Fashion Spy Giveaway, 850 Third Avenue, New York, NY 10022. All entries must be received by July 2, 2001. The 10 prizewinners will be selected by random drawing from all entries on or about July 9, 2001. The prizewinners will be notified by mail by July 23, 2001. To obtain a list of winners, send a self-addressed, stamped envelope after July 9, 2001, to: seventeen/Fashion Spy Giveaway Winners List, 850 Third Avenue, New York, NY 10022. The 10 prizewinners will each receive a one-shoulder plaid top. Seventeen and Fashion Spy make no warranties with regard to the prizes. Prizes must be claimed by August 1, 2001. Approximate value of each prize is \$19.

seventeen/Aromapharmacy Giveaway on page 43:

For online entries (entrants must be 13 years or older), go to seventeen.com/rules/jul01 for a complete set of rules. Employees of seventeen/Aromapharmacy, their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and their family/household members are not eligible to enter. Enter by providing the following information on a 3x5 card: name, address, phone number, age and e-mail address (if available). Send your entry form to: seventeen/Aromapharmacy Giveaway, Beauty, 850 Third Avenue, New York, NY 10022. All entries must be received by July 2, 2001. The 20 prizewinners will be selected by random drawing from all entries on or about July 3, 2001. The winners will be notified by mail by July 10, 2001. To obtain a list of winners, send a self-addressed, stamped envelope after July 3, 2001, to: seventeen/Aromapharmacy

Giveaway Winners List, Beauty, 850 Third Avenue, New York, NY 10022. The 10 magazine-reader winners and 10 online-visitor winners will each receive one Aromapharmacy AM Mind + Body Cleanser. Seventeen and Aromapharmacy make no warranties with regard to the prizes. Prizes must be claimed by July 31, 2001. Approximate value of each prize is \$12.

seventeen/Polaroid/BSB Concert Survival Kit Sweepstakes on page 104:

Employees of seventeen/Polaroid/Porter Novelli, their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and their family/household members are not eligible to enter. Enter by providing the following information on a 3x5 card: name, address, phone number, age and e-mail address (if available). Send your entry form to: seventeen/Polaroid/BSB Concert Survival Kit Sweepstakes, 850 Third Avenue, New York, NY 10022. Entries must be received by July 6, 2001. Ten prizewinners will be selected by random drawing from all entries on or about July 9, 2001. The winners will be notified by mail by July 16, 2001. To obtain a list of winners, send a self-addressed, stamped envelope after July 16, 2001, to: seventeen/Polaroid/BSB Concert Survival Kit Sweepstakes Winners List, 850 Third Avenue, New York, NY 10022. The 10 prizewinners will each receive one black-and-blue backpack with a Polaroid i-Zone camera kit, a Backstreet Boys-autographed *Black & Blue* CD, blue body glitter and blue glitter lipstick. Seventeen, Polaroid and Porter Novelli make no warranties with regard to the prizes. Prizes must be claimed by July 30, 2001. Approximate value of each prize is \$100.

power of one

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young women, and presents famous women, like Amelia Earhart, as role models. "I wanted to give grade-school girls the skills they need to arrive in high school feeling confident in themselves and their abilities," says Lindsay, now 19. In her senior year in high school, Lindsay tested Strong Women with 15 at-risk fourth- and fifth-graders.

THE RESULTS This year, as a freshman at Harvard, Lindsay coordinated a team of 10 Strong Women volunteer mentors, who worked with 120 kids at two Boston schools. "When we began, one girl wouldn't talk," says Lindsay. "By the end of the program, she was contributing ideas and leading groups."

THE FUTURE Starting in September, Lindsay aims to have Strong Women up and running in five Boston schools. In addition, Mississippi is preparing to use the program in its public schools. And Lindsay has a new project: girlgive!, a national alliance of gender-based college organizations providing support, mini grants and information. When she graduates, Lindsay hopes to go into politics.

HOW YOU CAN HELP E-mail Lindsay at Lhyde2000@aol.com, or visit Mentoring.org for other possibilities. ■

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volunteerism

GIVING IS A BEAUTIFUL THING

awards

FIFTH
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ENTER TO WIN \$10,000 AND MORE!

JOIN OUR ALL-STAR TEAM OF VOLUNTEERS! TO KICK OFF THE FIFTH ANNUAL SEVENTEEN ★ COVER GIRL VOLUNTEERISM AWARDS, WE'D LIKE TO GIVE ALL THE PREVIOUS WINNERS—AND THE HONORED GUESTS—A STANDING OVATION FOR THEIR EXTRAORDINARY ACHIEVEMENTS. OVER THE PAST FOUR YEARS, 24 WINNERS HAVE MADE A REAL DIFFERENCE—AND WON A TOTAL OF \$180,000.

**2000 AWARDS CEREMONY**

A past honoree poses with singer and Cover Girl model Faith Hill and ice-skating champion Michelle Kwan.

**1998 AWARDS CEREMONY**

The very first winners of the Volunteerism Awards pose for the press with Tipper Gore, Tyra Banks, and Donna E. Shalala.

**1999 AWARDS CEREMONY**

Senator and former First Lady Hillary Rodham Clinton congratulates a previous winner.

**2001 AWARDS CEREMONY**

First Lady Laura Bush praises the past winners' accomplishments.

2001 AWARDS CEREMONY

The all-star lineup includes: WNBA player Nikki McCray, singer Jessica Simpson, and singer, actress and Cover Girl model Brandy.

