

**STRONG WOMEN**  
**strong girls**

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NINE YEARS STRONG



## FROM THE PRESIDENT

Every year, girls begin Strong Women, Strong Girls (SWSG) by establishing standards and guidelines in a lesson called "Building a Strong Foundation." Over the past nine years, we have been building a similar foundation to create a brighter tomorrow for our girls across the nation.

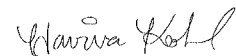
As we prepare for our 10-year anniversary as a non-profit organization (we started informally in 2000, but incorporated as a 501 c3 in 2004), we're reflecting on the pillars of SWSG's foundation that have made these nine years so strong. As SWSG's new President, I have been amazed at what we have accomplished so far:

- 9000+ Girls Served
- 3000+ College Mentors
- \$5,000,000+ Raised
- 3 States
- 60+ Communities
- 85% of our Participants Report Improvement in our Skill Set
- 85% of our Participants Report Alignment to our Values

While these results are exciting, they are only the beginning of our work. Long-time observers of the social sector field note that, as in the lives of our girls, year 10 is often an "anchor" year—the year in which an organization gains a deeper self-understanding, and grows more confident, strong, and impactful. It is my promise to you that as we move forward, we will continue to do our important work, championing girls to be loud and proud, building strong community, and opening up new, broader horizons for all of our girls and women.

We look forward to celebrating our 10-year anniversary with you, and making each year stronger, with you as our champions.

With Strength and Gratitude,



Haviva Kohl



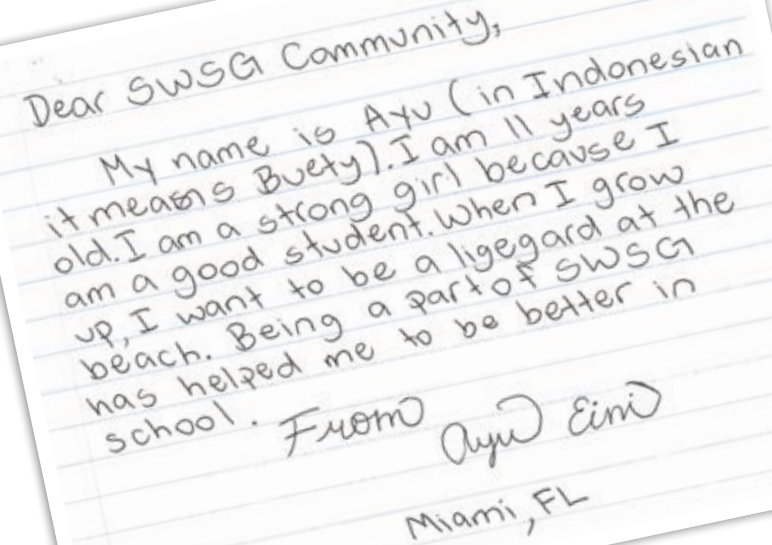
## MISSION

**Our mission** is to utilize the lessons learned from strong women throughout history to encourage girls and young women to become strong women themselves. By building communities of women committed to supporting positive social change, SWSG works to create cycles of mutual empowerment for women and girls.

## PROGRAM

SWSG uses a structured mentoring approach to reinforce confidence, expand aspirations, and create a civically engaged life for women and girls.

Look back with us on NINE YEARS STRONG of girls receiving a foundation from the lessons learned by powerful women throughout history, and of college women developing their strong leadership skills as they lay the foundation for their professional future.



Dear SWSG Community,  
My name is Ayu (in Indonesian it means Buety). I am 11 years old. I am a strong girl because I am a good student. When I grow up, I want to be a lifeguard at the beach. Being a part of SWSG has helped me to be better in school.  
From Ayu Eini  
Miami, FL



# HISTORY

○ Total Lives Touched

36

95

135

155

230

296

2000

## THE BEGINNING

Lindsay Hyde founds SWSG as a student group at Harvard University.

## PARTICIPATION

2

Sites

6

Mentors

30

Girls

## WOMEN FEATURED IN PROGRAM

Amelia Earhart  
Babe Didrikson  
Betty Ford

Grace Hopper  
Mary Pickford  
Maya Angelou

2001

## NATIONAL RECOGNITION

SWSG featured in Seventeen Magazine.



## GIRLS SERVED

75

The number of girls served more than doubles in only a year.

2002

## COMMUNITY RESPONSE

Requests from parents, teachers, and principals support the rapid growth of SWSG.

## COLLEGE MENTORS INVOLVED

35

## COLLEGE MENTOR QUOTE

“

My relationships with the women and girls I met through SWSG were life-changing.

2003

## SERVICE HOURS

3,955

SWSG college mentors committed 3,955 service hours to building the self-esteem, skills, and leadership capacities of preadolescent girls.



2004

## INCORPORATION

501(c)3

With the support of The Stride Rite Foundation and Anna B. Stearns Charitable Foundation, SWSG incorporates and becomes an officially recognized non-profit agency.

## WOMEN FEATURED IN PROGRAM

Alice Coachman  
Marian Anderson  
Lisa Fernandez  
Madonna

Maeve Leakey  
Amy Tan  
Mary Cassatt  
Queen Noor

## NATIONAL RECOGNITION

SWSG is featured in Glamour Magazine, publicizing its efforts to empower women and girls.



2005

## NATIONAL GROWTH



SWSG launches in Pittsburgh, PA and transitions from an organization with a single-site location to a multi-site location

## GIRLS SERVED

230

## COLLEGE PARTNERSHIPS

4

SWSG expands to 4 college partnerships with the addition of Carnegie Mellon University in Pittsburgh.

## OUTCOMES



Of parents said that their daughter learned about new female role models because of SWSG.



## 2006

### OUTCOMES



Of girls built strong relationships with other participants.

### COLLEGE MENTOR QUOTE

“ I think SWSG has helped me to become more involved in the Boston community, not just Northeastern. Actually going out into a school and helping children is a wonderful thing that I love doing.

### GIRLS SERVED

# 383

In one year, SWSG adds over 150 girls to program.

### WOMEN FEATURED IN PROGRAM



◀ Julia Alvarez  
Ann Bancroft  
Billy Jean King  
Dr. Ana Pinto  
Maria Arana  
Joan of Arc  
Isabel Allende

## 2007

### NATIONAL RECOGNITION

Support for the organization's work builds when SWSG is featured on NBC News and in the Boston Globe.

### AWARDS & HONORS

SWSG is named a Social Innovator by Root Cause's Social Innovation Forum.



### PROGRAM SITES

# 35

### COLLEGE MENTOR QUOTE

“ This has been one of the best experiences of my life. I have learned and grown so much from the girls that I work with as well as the mentors in my chapter. This experience has truly opened up my eyes to the importance of giving back to the community because you never know how much you can affect children's lives in such a positive way!



## 2008

### JUMP INTO SPRING

The first annual Jump Into Spring event engages the SWSG Boston community with John Kerry as the keynote speaker.

### AWARDS & HONORS

SWSG builds momentum when featured at the Coca-Cola North American National Executive Summit, and as an exemplary program through the Solomon McCown Mission Recognition program.



### SENATOR JOHN KERRY

“ You know what I see when I look at this group of talented and tough, determined girls? I see CEOs of Fortune 500 companies, gold medal winners and Nobel Prize winners, senators, presidents and the future mothers of strong girls.



## 2009

### NATIONAL GROWTH

SWSG launches in Miami, Florida during the spring.



### STRONG LEADERS

SWSG launches the Strong Leaders program to provide college women with professional mentors.

### AWARDS & HONORS

SWSG recognized with the Mentoring Partnership of SW Pennsylvania award.

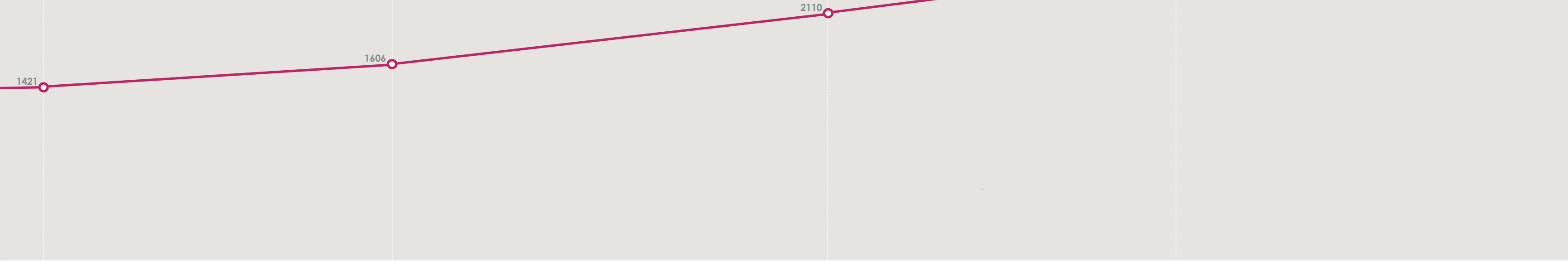


SWSG highlighted as an example of exceptional social innovation by Root Cause.

### PROGRAM SITES

# 58





## 2010

### NATIONAL RECOGNITION

SWSG was featured in Miami Herald for its exemplary work in Florida.

### OUTCOMES



Of girls increased their leadership capabilities.

### COLLEGE MENTORS INVOLVED

290

### AWARDS & HONORS

SWSG receives the National Philanthropic Business of the Year Award at the Classy Awards.



### PROGRAM SITES

77

### AMERICORPS

SWSG launches AmeriCorps program through Volunteer Florida, and joins national service movement.

## 2011

### SWSG GLOBAL

12 mentors piloted SWSG programming with girls at 2 sites in Israel.



### AWARDS & HONORS

SWSG receives the MA Non-profit Network Excellence Award for Communications.



SWSG Pittsburgh honored by the Wilkesburg Boys & Girls Club as Community Service Organization of the Year.

### GET ACTIVE!

SWSG launches the Get Active! initiative, incorporating health and wellness education into its core programming.



## 2012

### AWARDS & HONORS

SWSG Boston was awarded the Sigma Gamma Rho Excellence in Sisterhood Award for empowering women and girls to be the catalyst for positive change.



Miami recognized with 2012 NOVO Award by the Greater Miami Chamber of Commerce.

### GIRLS SERVED

1586

### EXPANSION

SWSG launches new chapters on two college campuses: Barry University and University of Massachusetts, Boston.

### COLLEGE MENTORS INVOLVED

377



## 2013

### MENTOR QUOTE

“It has been eye opening to get to know girls from different backgrounds and learn their life difficulties. It's amazing how close you become to the girls, how much they look up to you, and how much you love and care about them.”

### OUTCOMES



### WOMEN FEATURED IN PROGRAM

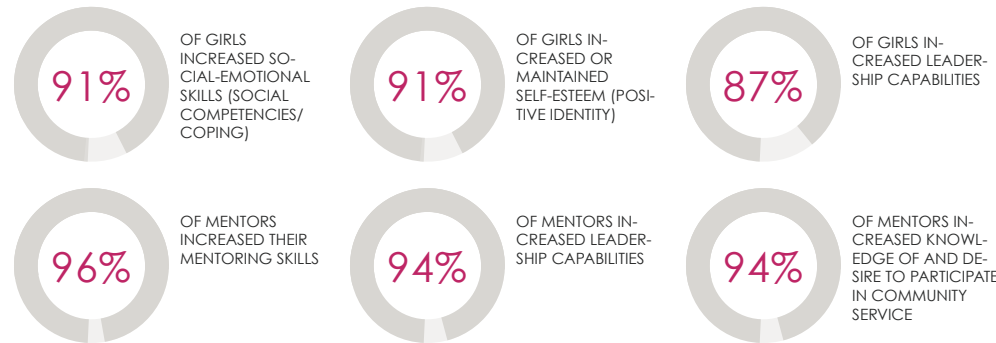
Oprah Winfrey	Mary McLeod
Dolores Huerta	Bethune
Vandana Shiva	Ale Hakala
Joanne Chang	Amy Poehler
America Ferrera	





# STRENGTH IN NUMBERS

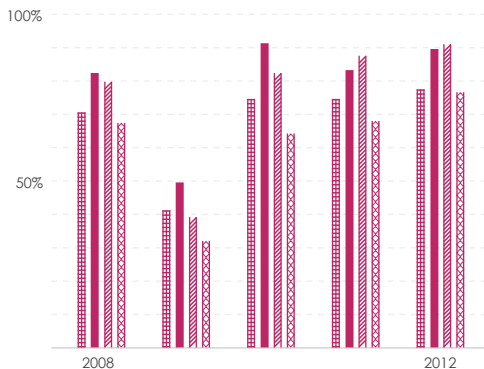
## 2012 - 2013 OUTCOMES



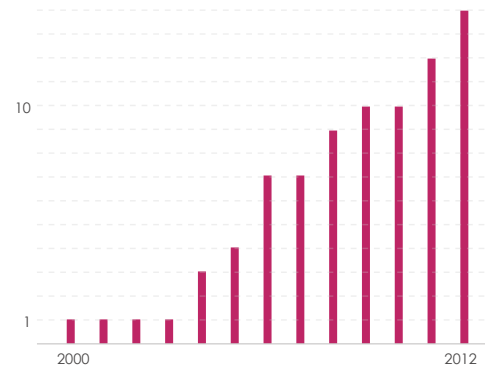
## SKILLS IMPACT



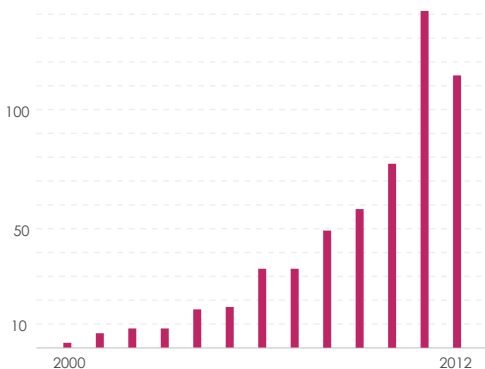
## VALUES IMPACT



## NUMBER OF COLLEGE PARTNERSHIPS



## NUMBER OF PROGRAM SITES



# SUPPORTING OUR FUTURE

## \$50,000 +

Fernandez Pave the Way Foundation  
Highmark Foundation  
John S. and James L. Knight Foundation  
Natixis Global Asset Management  
Volunteer Florida

## \$20,000 - \$49,999

Aetna Foundation  
Allegany Franciscan Ministries  
Anonymous  
Birmingham Foundation  
Dolphin Trust  
Estelle S. Campbell Charitable Foundation  
FAO Schwarz Family Foundation  
FISA Foundation  
McAuley Ministries  
The Grable Foundation  
The Klarman Family Foundation

## \$10,000 - \$19,999

Comcast Foundation  
Darwin Project  
Eileen Fisher, Inc.  
Glenn Sample Jr. MD Memorial Fund  
Jack Buncher Foundation  
Liberty Mutual Foundation  
Lincoln and Therese Filene Foundation  
Mass Mentoring Partnership in Commonwealth of MA  
PNC Charitable Trusts  
The Buhl Foundation  
The Ohrstrom Foundation

## \$5,000 - \$9,999

A. M. Fund  
American Association of University Women  
Ansaldo STS  
Bushrod Campbell & Adah Hall Charity Fund

Child Health Association of Sewickly  
CHT Foundation  
City of Pittsburgh  
Commonwealth of Pennsylvania  
Dr. John T. Macdonald Foundation  
Giant Eagle  
John H. and H. Naomi Tomforhrde Foundation  
Joy Global  
Junior League of Greater Boston  
Krupp Family Foundation  
Learning by Giving Foundation & Simmons College  
Porphyry Road Foundation  
Sharon Wratford  
Social Venture Partners Pittsburgh  
State Street Foundation  
The Ann L. & George H. Clapp Charitable & Educational Trust  
The Fine Foundation  
The MENTOR Network Charitable Foundation

The Sprout Fund  
UPMC Health Plan  
Wells Fargo Foundation

## \$1,000 - \$4,999

Adelard A. and Valeda Lea Roy Foundation  
Adventure Fit, Inc.  
Anne E. Borghesani Community Foundation  
Bloomingdale's Fund of Macy's Foundation  
Carolyn Hastings  
Christina Freedlander  
David Custin  
Donald and Sylvia Robinson Family Foundation  
Eastern Bank Charitable Foundation  
Eat'n Park Restaurants  
Elsie H. Hillman Foundation  
Federal Home Loan Bank of Pittsburgh  
FHLBank Pittsburgh

Fidelity Investments  
First Commonwealth Bank  
Grable Foundation - Mean Girls Project  
H.J. Heinz Company  
Hercules Technology Growth Capital  
Highmark Blue Cross Blue Shield Hill Holliday  
Ian & Teri Macduff  
Jewish Communal Fund  
Joseph Ronan  
Kathryn Plazak  
Katie Kozora  
Laura Freedman  
LeedsWorld, Inc.  
Megan Smith  
Moses Kimball Fund  
MSA  
Nina Charnley  
Paula Zavrl  
PPG Industries Foundation  
Predictive Synergistic Systems  
Sarah Kenemuth  
Sovereign Bank Foundation  
State Street Corporation  
Target Corporation  
The Boston Foundation Vision Fund  
The Boston Globe  
The Verrill Foundation  
Tim & Maria Wesley  
Tracy Fagan Duffy  
U.S. Steel Corporation  
Will Hill Tankersley  
William Lambert  
Women of Southwestern PA, Inc.  
Women's Fund of Miami Dade, Inc.  
Ziff Brothers Investments

## \$200 - \$999

Alexander, Aronson, Finning & CO, P.C.  
Alisa Carr  
Alvin Luk

Amy Allen  
Amy Brothers  
Amy Parker  
Angela Birtz  
Anonymous  
Bain Capital Partners, LLC  
Beth Marcello  
Beth Slagle  
Beth Berkely  
Bloomingdale's Inc.  
Bradley McMillin  
Brent Charriere  
Buffalo Exchange  
Caiman Strategies Corp  
Caroline Stevens  
CE Internacional, LLC  
CFC  
Dean Clarke  
Denise Goodman  
Dineen Dusablon  
Donna Raiche  
Elizabeth Burns  
Gale Druga  
Georgia Berner  
Harvard University Public Affairs  
Heidi Alexander  
Henry Berman  
Hope May  
Ivy Zelman  
Jacqueline Hakala  
James Sullivan  
Jana Volante  
Jeffrey Clough  
Jeffrey Wright  
Jennifer Kaing  
JP Morgan Chase Foundation  
Karen Linehan  
Karim Nanji  
Katherine (Kathy) Sullivan  
Kathleen Flahavan  
Kelley Flynn  
Lauren Bonner  
Lincoln Property Company  
Lindsay Hyde

Louise Herrle  
Madeline Darnell  
Marie Schwartz  
Marina Gross  
Marla McDougall  
Marlins Foundation  
Mary Shropshire  
Michael Garinkel  
Nancy Gatti  
Neeraj (Richie) Banerji  
New York Life Giving Campaign  
NuGo  
OC&C Strategy Consultants Boston  
Olga Lowe  
Patrice Knight  
Rachel Grastyan  
Rebecca Poulin  
Reene Taylor  
Ryan Gregory  
Sara Albano  
Schwab Charitable Fund  
Sean Carmickle  
Sharon Willochell  
Simmons College  
Susan Furtado  
Susan Miele  
Susan Tobin  
Tammy Aupperle  
The Pittsburgh Foundation - Day of Giving  
Thomas Kerr  
Tina Vidal-Smith  
Tracy Nowski  
Trust  
Ultrafabrics  
United Way of Allegheny County  
Vanessa Linkletter



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