

STRONG WOMEN
strong girls

NINE YEARS STRONG



FROM THE PRESIDENT

Every year, girls begin Strong Women, Strong Girls (SWSG) by establishing standards and guidelines in a lesson called "Building a Strong Foundation." Over the past nine years, we have been building a similar foundation to create a brighter tomorrow for our girls across the nation.

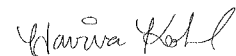
As we prepare for our 10-year anniversary as a non-profit organization (we started informally in 2000, but incorporated as a 501 c3 in 2004), we're reflecting on the pillars of SWSG's foundation that have made these nine years so strong. As SWSG's new President, I have been amazed at what we have accomplished so far:

- 9000+ Girls Served
- 3000+ College Mentors
- \$5,000,000+ Raised
- 3 States
- 60+ Communities
- 85% of our Participants Report Improvement in our Skill Set
- 85% of our Participants Report Alignment to our Values

While these results are exciting, they are only the beginning of our work. Long-time observers of the social sector field note that, as in the lives of our girls, year 10 is often an "anchor" year—the year in which an organization gains a deeper self-understanding, and grows more confident, strong, and impactful. It is my promise to you that as we move forward, we will continue to do our important work, championing girls to be loud and proud, building strong community, and opening up new, broader horizons for all of our girls and women.

We look forward to celebrating our 10-year anniversary with you, and making each year stronger, with you as our champions.

With Strength and Gratitude,



Haviva Kohl



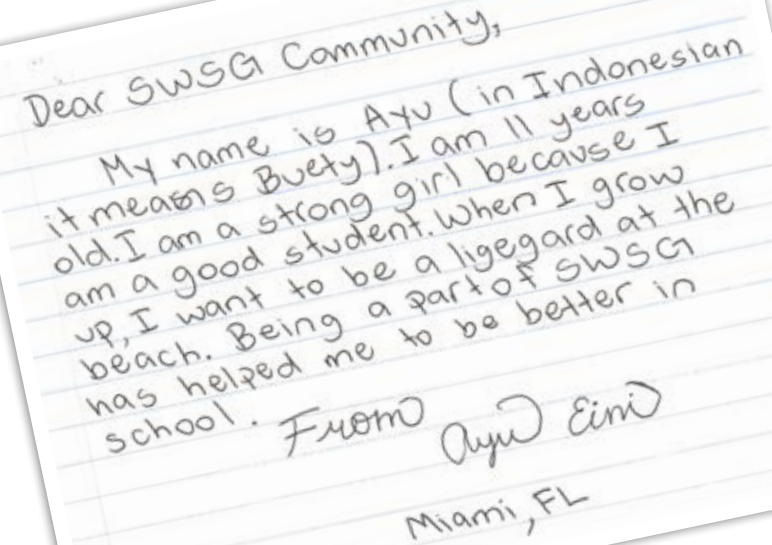
MISSION

Our mission is to utilize the lessons learned from strong women throughout history to encourage girls and young women to become strong women themselves. By building communities of women committed to supporting positive social change, SWSG works to create cycles of mutual empowerment for women and girls.

PROGRAM

SWSG uses a structured mentoring approach to reinforce confidence, expand aspirations, and create a civically engaged life for women and girls.

Look back with us on NINE YEARS STRONG of girls receiving a foundation from the lessons learned by powerful women throughout history, and of college women developing their strong leadership skills as they lay the foundation for their professional future.



Dear SWSG Community,
My name is Ayu (in Indonesian it means Buety). I am 11 years old. I am a strong girl because I am a good student. When I grow up, I want to be a lifeguard at the beach. Being a part of SWSG has helped me to be better in school.
From Ayu Eini
Miami, FL



HISTORY

○ Total Lives Touched

36

95

135

155

230

296

2000

THE BEGINNING

Lindsay Hyde founds SWSG as a student group at Harvard University.

PARTICIPATION

2

Sites

6

Mentors

30

Girls

WOMEN FEATURED IN PROGRAM

Amelia Earhart
Babe Didrikson
Betty Ford
Grace Hopper
Mary Pickford
Maya Angelou

2001

NATIONAL RECOGNITION

SWSG featured in Seventeen Magazine.



GIRLS SERVED

75

The number of girls served more than doubles in only a year.

2002

COMMUNITY RESPONSE

Requests from parents, teachers, and principals support the rapid growth of SWSG.

COLLEGE MENTORS INVOLVED

35

COLLEGE MENTOR QUOTE

“

My relationships with the women and girls I met through SWSG were life-changing.

2003

SERVICE HOURS

3,955

SWSG college mentors committed 3,955 service hours to building the self-esteem, skills, and leadership capacities of preadolescent girls.



2004

INCORPORATION

501(c)3

With the support of The Stride Rite Foundation and Anna B. Stearns Charitable Foundation, SWSG incorporates and becomes an officially recognized non-profit agency.

WOMEN FEATURED IN PROGRAM

Alice Coachman
Marian Anderson
Lisa Fernandez
Madonna
Maeve Leakey
Amy Tan
Mary Cassatt
Queen Noor

NATIONAL RECOGNITION

SWSG is featured in Glamour Magazine, publicizing its efforts to empower women and girls.



2005

NATIONAL GROWTH



SWSG launches in Pittsburgh, PA and transitions from an organization with a single-site location to a multi-site location

GIRLS SERVED

230

COLLEGE PARTNERSHIPS

4

SWSG expands to 4 college partnerships with the addition of Carnegie Mellon University in Pittsburgh.

OUTCOMES



Of parents said that their daughter learned about new female role models because of SWSG.



2006

OUTCOMES



Of girls built strong relationships with other participants.

COLLEGE MENTOR QUOTE

“ I think SWSG has helped me to become more involved in the Boston community, not just Northeastern. Actually going out into a school and helping children is a wonderful thing that I love doing.

GIRLS SERVED

383

In one year, SWSG adds over 150 girls to program.

WOMEN FEATURED IN PROGRAM



◀ Julia Alvarez
Ann Bancroft
Billy Jean King
Dr. Ana Pinto
Maria Arana
Joan of Arc
Isabel Allende

2007

NATIONAL RECOGNITION

Support for the organization's work builds when SWSG is featured on NBC News and in the Boston Globe.

AWARDS & HONORS

SWSG is named a Social Innovator by Root Cause's Social Innovation Forum. 

PROGRAM SITES

35

COLLEGE MENTOR QUOTE

“ This has been one of the best experiences of my life. I have learned and grown so much from the girls that I work with as well as the mentors in my chapter. This experience has truly opened up my eyes to the importance of giving back to the community because you never know how much you can affect children's lives in such a positive way!




2008

JUMP INTO SPRING

The first annual Jump Into Spring event engages the SWSG Boston community with John Kerry as the keynote speaker.

AWARDS & HONORS

SWSG builds momentum when featured at the Coca-Cola North American National Executive Summit, and as an exemplary program through the Solomon McCown Mission Recognition program. 

SENATOR JOHN KERRY

“ You know what I see when I look at this group of talented and tough, determined girls? I see CEOs of Fortune 500 companies, gold medal winners and Nobel Prize winners, senators, presidents and the future mothers of strong girls.



2009

NATIONAL GROWTH

SWSG launches in Miami, Florida during the spring. 

STRONG LEADERS

SWSG launches the Strong Leaders program to provide college women with professional mentors.

AWARDS & HONORS

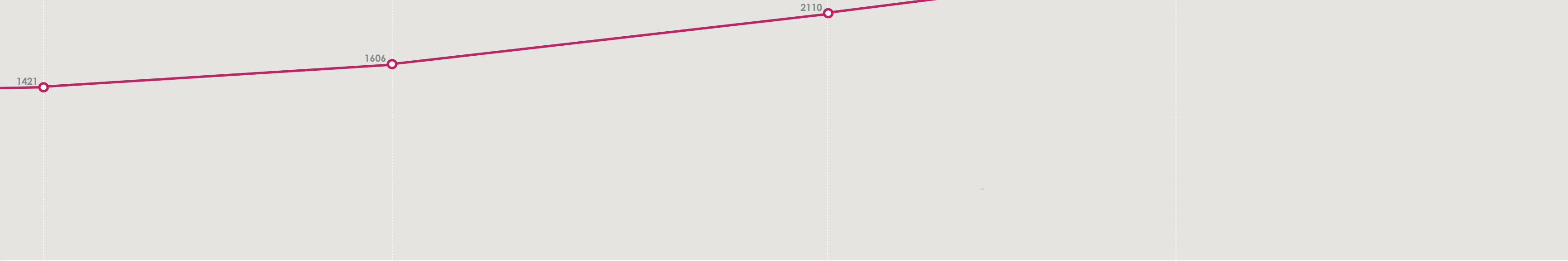
SWSG recognized with the Mentoring Partnership of SW Pennsylvania award. 

SWSG highlighted as an example of exceptional social innovation by Root Cause.

PROGRAM SITES

58





2010

NATIONAL RECOGNITION

SWSG was featured in Miami Herald for its exemplary work in Florida.

OUTCOMES



Of girls increased their leadership capabilities.

COLLEGE MENTORS INVOLVED

290

AWARDS & HONORS

SWSG receives the National Philanthropic Business of the Year Award at the Classy Awards.



PROGRAM SITES

77

AMERICORPS

SWSG launches AmeriCorps program through Volunteer Florida, and joins national service movement.

2011

SWSG GLOBAL

12 mentors piloted SWSG programming with girls at 2 sites in Israel.



AWARDS & HONORS

SWSG receives the MA Non-profit Network Excellence Award for Communications.



SWSG Pittsburgh honored by the Wilkesburg Boys & Girls Club as Community Service Organization of the Year.

GET ACTIVE!

SWSG launches the Get Active! initiative, incorporating health and wellness education into its core programming.



2012

AWARDS & HONORS

SWSG Boston was awarded the Sigma Gamma Rho Excellence in Sisterhood Award for empowering women and girls to be the catalyst for positive change.



Miami recognized with 2012 NOVO Award by the Greater Miami Chamber of Commerce.

GIRLS SERVED

1586

EXPANSION

SWSG launches new chapters on two college campuses: Barry University and University of Massachusetts, Boston.

COLLEGE MENTORS INVOLVED

377



2013

MENTOR QUOTE

“It has been eye opening to get to know girls from different backgrounds and learn their life difficulties. It's amazing how close you become to the girls, how much they look up to you, and how much you love and care about them.”

OUTCOMES



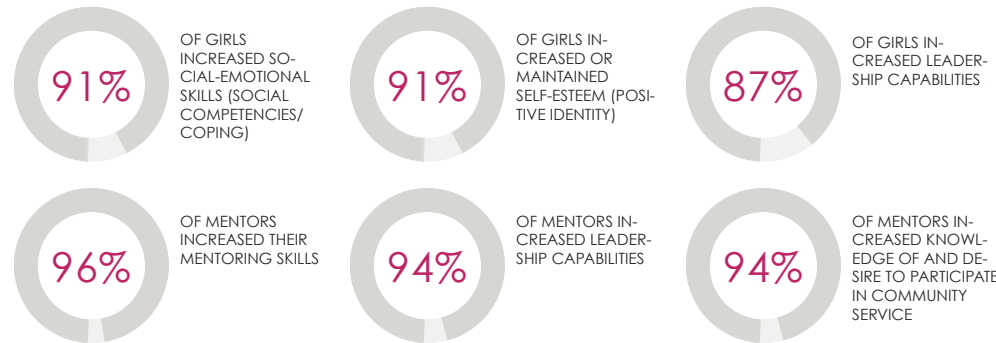
WOMEN FEATURED IN PROGRAM

Oprah Winfrey	Mary McLeod
Dolores Huerta	Bethune
Vandana Shiva	Ale Hakala
Joanne Chang	Amy Poehler
America Ferrera	

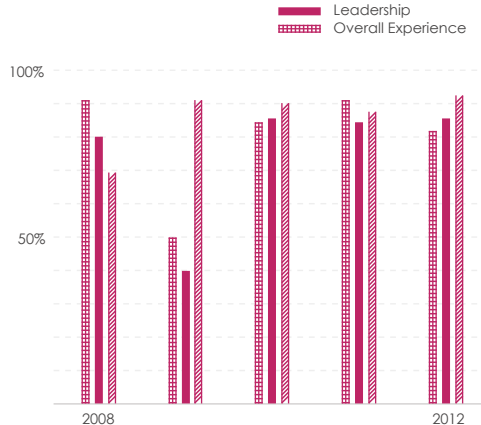


STRENGTH IN NUMBERS

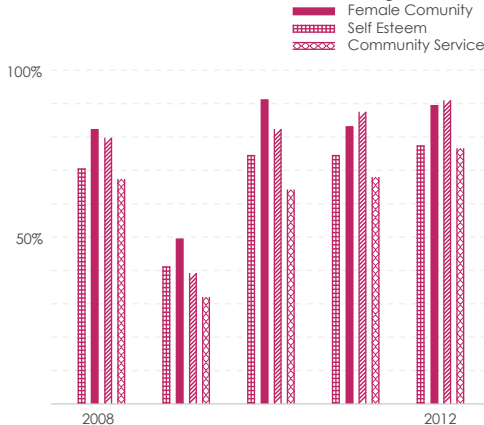
2012 - 2013 OUTCOMES



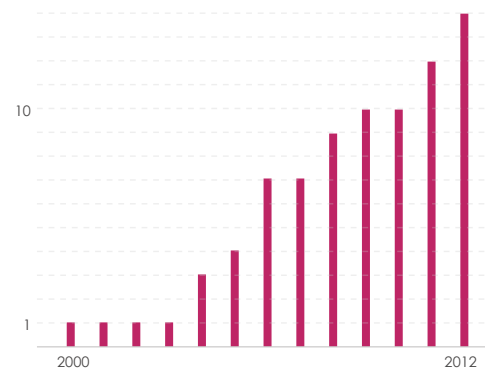
SKILLS IMPACT



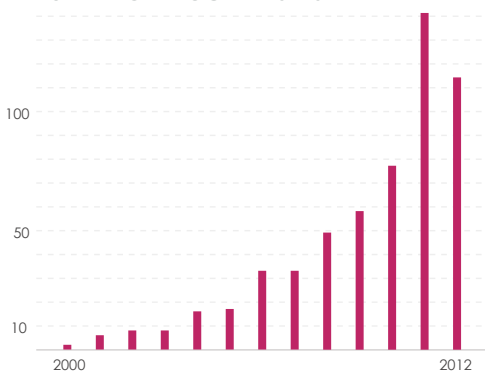
VALUES IMPACT



NUMBER OF COLLEGE PARTNERSHIPS



NUMBER OF PROGRAM SITES



SUPPORTING OUR FUTURE

\$50,000 +

Fernandez Pave the Way Foundation
Highmark Foundation
John S. and James L. Knight Foundation
Natixis Global Asset Management
Volunteer Florida

\$20,000 - \$49,999

Aetna Foundation
Allegany Franciscan Ministries
Anonymous
Birmingham Foundation
Dolphin Trust
Estelle S. Campbell Charitable Foundation
FAO Schwarz Family Foundation
FISA Foundation
McAuley Ministries
The Grable Foundation
The Klarman Family Foundation

\$10,000 - \$19,999

Comcast Foundation
Darwin Project
Eileen Fisher, Inc.
Glenn Sample Jr. MD Memorial Fund
Jack Buncher Foundation
Liberty Mutual Foundation
Lincoln and Therese Filene Foundation
Mass Mentoring Partnership in Commonwealth of MA
PNC Charitable Trusts
The Buhl Foundation
The Ohrstrom Foundation

\$5,000 - \$9,999

A. M. Fund
American Association of University Women
Ansaldo STS
Bushrod Campbell & Adah Hall Charity Fund

Child Health Association of Sewickly
CHT Foundation
City of Pittsburgh
Commonwealth of Pennsylvania
Dr. John T. Macdonald Foundation
Giant Eagle
John H. and H. Naomi Tomforhrde Foundation
Joy Global
Junior League of Greater Boston
Krupp Family Foundation
Learning by Giving Foundation & Simmons College
Porphyry Road Foundation
Sharon Wratford
Social Venture Partners Pittsburgh
State Street Foundation
The Ann L. & George H. Clapp Charitable & Educational Trust
The Fine Foundation
The MENTOR Network Charitable Foundation

The Sprout Fund
UPMC Health Plan
Wells Fargo Foundation

\$1,000 - \$4,999

Adelard A. and Valeda Lea Roy Foundation
Adventure Fit, Inc.
Anne E. Borghesani Community Foundation
Bloomingdale's Fund of Macy's Foundation
Carolyn Hastings
Christina Freedlander
David Custin
Donald and Sylvia Robinson Family Foundation
Eastern Bank Charitable Foundation
Eat'n Park Restaurants
Elsie H. Hillman Foundation
Federal Home Loan Bank of Pittsburgh
FHLBank Pittsburgh

Fidelity Investments
First Commonwealth Bank
Grable Foundation - Mean Girls Project
H.J. Heinz Company
Hercules Technology Growth Capital
Highmark Blue Cross Blue Shield Hill Holliday
Ian & Teri Macduff
Jewish Communal Fund
Joseph Ronan
Kathryn Plazak
Katie Kozora
Laura Freedman
LeedsWorld, Inc.
Megan Smith
Moses Kimball Fund
MSA
Nina Charnley
Paula Zavrl
PPG Industries Foundation
Predictive Synergistic Systems
Sarah Kenemuth
Sovereign Bank Foundation
State Street Corporation
Target Corporation
The Boston Foundation Vision Fund
The Boston Globe
The Verrill Foundation
Tim & Maria Wesley
Tracy Fagan Duffy
U.S. Steel Corporation
Will Hill Tankersley
William Lambert
Women of Southwestern PA, Inc.
Women's Fund of Miami Dade, Inc.
Ziff Brothers Investments

\$200 - \$999

Alexander, Aronson, Finning & CO, P.C.
Alisa Carr
Alvin Luk

Amy Allen
Amy Brothers
Amy Parker
Angela Birtz
Anonymous
Bain Capital Partners, LLC
Beth Marcello
Beth Slagle
Beth Berkely
Bloomingdale's Inc.
Bradley McMillin
Brent Charriere
Buffalo Exchange
Caiman Strategies Corp
Caroline Stevens
CE Internacional, LLC
CFC
Dean Clarke
Denise Goodman
Dineen Dusablon
Donna Raiche
Elizabeth Burns
Gale Druga
Georgia Berner
Harvard University Public Affairs
Heidi Alexander
Henry Berman
Hope May
Ivy Zelman
Jacqueline Hakala
James Sullivan
Jana Volante
Jeffrey Clough
Jeffrey Wright
Jennifer Kaing
JP Morgan Chase Foundation
Karen Linehan
Karim Nanji
Katherine (Kathy) Sullivan
Kathleen Flahavan
Kelley Flynn
Lauren Bonner
Lincoln Property Company
Lindsay Hyde

Louise Herrle
Madeline Darnell
Marie Schwartz
Marina Gross
Marla McDougall
Marlins Foundation
Mary Shropshire
Michael Garinkel
Nancy Gatti
Neeraj (Richie) Banerji
New York Life Giving Campaign
NuGo
OC&C Strategy Consultants Boston
Olga Lowe
Patrice Knight
Rachel Grastyan
Rebecca Poulin
Reene Taylor
Ryan Gregory
Sara Albano
Schwab Charitable Fund
Sean Carmickle
Sharon Willochell
Simmons College
Susan Furtado
Susan Miele
Susan Tobin
Tammy Aupperle
The Pittsburgh Foundation - Day of Giving
Thomas Kerr
Tina Vidal-Smith
Tracy Nowski
Trust
Ultrafabrics
United Way of Allegheny County
Vanessa Linkletter



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