



**STRONG WOMEN
STRONG GIRLS
PITTSBURGH**

2021 Strong Awards Celebration

Friday, July 30, 2021

Sponsorship Benefits All benefits subject to adjustment (see reverse).*	Presenting (Exclusive)	Champion	Advocate	Supporter	Watch Party Host	Specialty	Program Ad
	\$15,000	\$10,000	\$6,000	\$3,000	\$1,500	\$1,000	\$250 - \$500
One virtual table of guests at the 2021 Strong Awards and logo in digital program book	●	●	●	●	●	●	●
Logo displayed prominently throughout event (350-400 guests)	●	●	●	●	●	●	
Access to custom edited video recording of the event, featuring the impact of your funds on SWSG's programming	●	●	●	●			
SWSG Breakfast Boxes included (up to 10)	●	●	●	●	●		
Discount on SWSG promotional items	●	●	●	●			
Company feature on SWSG blog and social media (Over 4k reached)	●	●	●				
Company logo featured on SWSG website for 1 year (Over 49k visitors last year)	●	●	●				
Featured in pre- and post-event publicity	●	●					
Opportunity for company representative remarks		●					
Naming rights to one SWSG Strong Award	●						
Company representative gives Presenting remarks	●						
Additional virtual table(s) of guests at 2021 Strong Awards	2	1					

Celebrate with us!

2021 SWSG Strong Awards Celebration

Friday, July 30 | 8 - 10 a.m.

***A Note to Our Sponsors:** The 2021 Strong Awards will take place virtually as it did in 2020. All benefits listed above will be fulfilled as applicable in a virtual setting. We also have a few added benefits, including take-home Breakfast Boxes guests can enjoy during the event. **We look forward to celebrating with you in July!**

Each year, the SWSG Strong Awards celebrate the inspiring work of women, girls, and organizations in Pittsburgh to empower others and serve our community. Our fundraiser brings together nearly 400 professionals, volunteers, supporters, and families to celebrate our award-winners and create more opportunities for mentorship by supporting SWSG's programs.

About Our Award-Winners

This year, we'll recognize 4 winners in the following categories:

- Elementary School Girl (Grades 3-5)
- Woman Age 17-22
- Professional Woman
- Company, Organization, or ERG

Each award-winner is chosen by our Selection Committee for their commitment to serving the community, a demonstrated commitment to empowering women and/or girls, and their perseverance to reach their goals.

Sponsorship Benefits & Details

Digital Recognition

If the Strong Awards go virtual once again, you will receive all of your standard sponsor recognition virtually. Recognition includes prominent and frequent logo placement, verbal recognition of the impact of your funds, coverage on the SWSG website, and the opportunity for a feature on our blog and social media describing your company's reason for giving back to the girls and women of Pittsburgh.

Specialty Sponsorships

Sponsor the SWSG Basket Raffle or other special segment and receive 4 tickets to the event, as well as prominent logo placement in the event.

Program Advertisements

Purchase a half-page (\$250) or full-page (\$500) ad in our program book, distributed to all attendees and posted on our website. Each purchase includes a select number of event tickets.

