



**STRONG WOMEN
STRONG GIRLS
PITTSBURGH**

2022 Strong Awards Celebration

Friday, August 5, 2022 | Westin Hotel Downtown Pittsburgh

Sponsorship Benefits All benefits subject to adjustment (see reverse).*	Presenting (Exclusive)	Champion	Advocate	Supporter	Table Sponsor	Program Ad
	\$15,000	\$10,000	\$6,000	\$3,000	\$1,500	\$250 - \$500
One table of guests at the 2022 Strong Awards and logo in program book	●	●	●	●	●	
Logo displayed prominently throughout event (350-400 guests)	●	●	●	●	●	
Giveaway package for all sponsor attendees	●	●	●	●		
Discount on SWSG promotional items	●	●	●	●		
Company feature on SWSG blog and social media (Over 4k reached)	●	●	●			
Company logo featured on SWSG website for 1 year (Over 49k visitors last year)	●	●	●		●	
Featured in pre- and post-event publicity	●	●				
Opportunity for company representative remarks		●				
Naming rights to one SWSG Strong Award	●					
Company representative gives Presenting remarks	●					
Additional table(s) of guests at 2022 Strong Awards	2	1				
Advertisement in program book	Inside Cover	Full Page	Half Page	Half Page		Half or Full

Celebrate with us!

2022 SWSG Strong Awards Celebration

Friday, August 5 | 8 - 10 a.m.

***A Note to Our Sponsors:** SWSG plans to hold the 2022 Strong Awards in person at the Westin Hotel & Convention Center. However, we acknowledge that ever-changing circumstances during the COVID-19 pandemic create a small chance the event format may change. Regardless of the format, we are committed to fulfilling sponsor benefits in an equitable manner. **We look forward to celebrating with you!**

Each year, the SWSG Strong Awards celebrate the inspiring work of women, girls, and organizations in Pittsburgh to empower others and serve our community. Our fundraiser brings together nearly 400 professionals, volunteers, supporters, and families to celebrate our award-winners and create more opportunities for mentorship by supporting SWSG's programs.

About Our Award-Winners

This year, we'll recognize 4 winners in the following categories:

- Elementary School Girl (Grades 3-5)
- Woman Age 17-22
- Professional Woman
- Company, Organization, or ERG

Each award-winner is chosen by our Selection Committee for their commitment to serving the community, a demonstrated commitment to empowering women and/or girls, and their perseverance to reach their goals.

Sponsorship Benefits & Details

Digital Recognition

Virtual or recorded / livestreamed versions of the event will include recognition for your company. Recognition includes prominent and frequent logo placement, verbal recognition of the impact of your funds, coverage on the SWSG website, and the opportunity for a feature on our blog and social media describing your company's reason for giving back to the girls and women of Pittsburgh.

Specialty Sponsorships

Sponsor the SWSG Basket Raffle or other special segment and receive 4 tickets to the event, as well as prominent logo placement in the event.

Program Advertisements

Purchase a half-page (\$250) or full-page (\$500) ad in our program book, distributed to all attendees and posted on our website. Each purchase includes a select number of event tickets.

