



Dear XXX,

I hope that this EMAIL / LETTER finds you well. I'm writing to let you know that I am participating in the 32nd Annual Rodman Ride for Kids event to support Strong Women, Strong Girls (SWSG). ADD A PERSONAL NOTE HERE ABOUT WHY SWSG IS IMPORTANT TO YOU. EXAMPLE: SWSG's mission is so important to me because I believe in the transformative power of mentorship for young women and girls.

SWSG is a Partner of the Rodman Ride for Kids which offers over 40 youth-focused organizations a cost-free platform to raise funds for their programs. So far, the Rodman Ride for Kids has raised more than \$150 million and continues to impact tens of thousands of kids each year.

This year, I will be ENTER ACTIVITY HERE (examples: riding 25 miles, riding 50 miles, walking, running, etc.) to raise money for SWSG's mentoring program. Please consider donating to my campaign LINK TO PAGE HERE and help me reach my goal of XXX. 100% of your contribution will support SWSG' work to empower young women and girls.

On behalf of myself, SWSG, and the girls they serve, thank you.

Sincerely,

YOUR NAME HERE

CONSIDER INCLUDING YOUR ADDRESS IN CASE PEOPLE WANT TO MAIL YOU A CHECK INSTEAD